



Fostering Digital Transformation

01

Ave Connect:
Pioneering Digital
Excellence

COMPANY PROFILE

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Team



Kisoo Evans

Managing Director / Co-Founder

The principle lead of the digital agency and drives the collective vision and strategy together with the team.

Brian Kimosop

Executive Director | COO

Brian offers technical and operational oversight in the organization and leads the data and development teams.

Duke Momanyi

Lead Business Development

Duke is a marketing professional who leads the digital marketing and business development for the Agency.

Who We Are

Understanding ABOUT US

COMPANY PROFILE

UPDATED FOR 2024

Strategic Statements

Our Mission

Foster sustainable digital transformation in African mSME's.

Our Vision

To see commercial and operational excellence in mSMEs empowered by the digital resource

Our Mantra

Bridging Gaps

*OUR
PROMISE*



Kisoo Evans – Managing Director

We are in Ave simply for the benefit of business leaders and owners. We want them to feel comfortable in their shoes of leadership through the gift of technology.



Brian Kimosop – Tech Lead

We are in Ave simply for the benefit of business leaders and owners. We want them to feel comfortable in their shoes of leadership through the gift of technology.

Message from the **Founders**



Creating lasting Impact



Operational Efficiency

We want to leverage technology to enable business leaders to experience operational success in their businesses and organizations, maximizing value for resource investments.

Marketing Communication Success

We are interested in making marketing communications and sharing of brand promises effective for our partner brands.

Sustainable Growth through innovation

We innovate with our partners to ensure that their futures are secure in this rapidly evolving world. We think and rethink process and continuously consult to ensure that there is sustainable growth for partner brands.

Our goal is to utilize technology to help business leaders achieve operational success in their enterprises and organizations, maximizing the value of their resource investments.

Operational Efficiency

By leveraging cutting-edge tools and innovative solutions, we aim to streamline processes, enhance productivity, and foster a culture of continuous improvement. We empower brand leaders to make informed decisions that drive growth and sustainability.

Our commitment to excellence ensures that we not only address immediate challenges but also anticipate future needs, providing scalable and adaptable strategies. In doing so, we create a dynamic environment where businesses can thrive, adapt to changing market conditions, and maintain a competitive edge.

Our Offer

- Business Software Development
- Personnel Consultancy
- Capacity Development
- ICT Consultancy
- Systems Consultancy
- Business Analysis

Marketing Communication Success

Collaboration is at the heart of our approach, as we work closely with each brand to understand their unique values and goals, ensuring that every message aligns perfectly with their identity and market positioning.

Together, we will navigate the ever-evolving landscape of marketing communications, turning challenges into opportunities and delivering exceptional results that exceed expectations.

Our focus is on enhancing marketing communications and ensuring effective delivery of brand promises for our partner brands.

By leveraging cutting-edge technology and data-driven insights, we aim to craft personalized and engaging campaigns that resonate deeply with target audiences. Our team of creative experts is dedicated to producing compelling content that not only captures attention but also builds lasting connections with consumers.

Our Offer

- Digital Marketing
- Above the Line Marketing
- Marketing Agency Services
- Advertising
- Below the Line Marketing
- Merchandising

Consistent Innovation for Sustainable Growth

We collaborate with our partners to safeguard their future in our ever-changing world. We constantly analyze and refine processes, seeking ongoing consultations to promote sustainable growth for our partners' brands.

Our commitment to innovation drives us to explore new technologies and methodologies, ensuring that we remain at the forefront of industry advancements. By fostering a culture of transparency and trust, we build enduring relationships that are resilient in the face of challenges.

Our Offer

- Strategic Consulting
- Creative Development
- Innovation Workshops
- Business Analysis

Through collaborative efforts and shared vision, we are more than just partners; we are co-creators of a sustainable, prosperous future.

What We Are doing

Our Plan

PLAN

COMPANY PROFILE

UPDATED FOR 2024

Execution Points



ACTION

We are committed to making the lives of business leaders and owners operationally successful and transparent in value transmission.

Seamless Processes

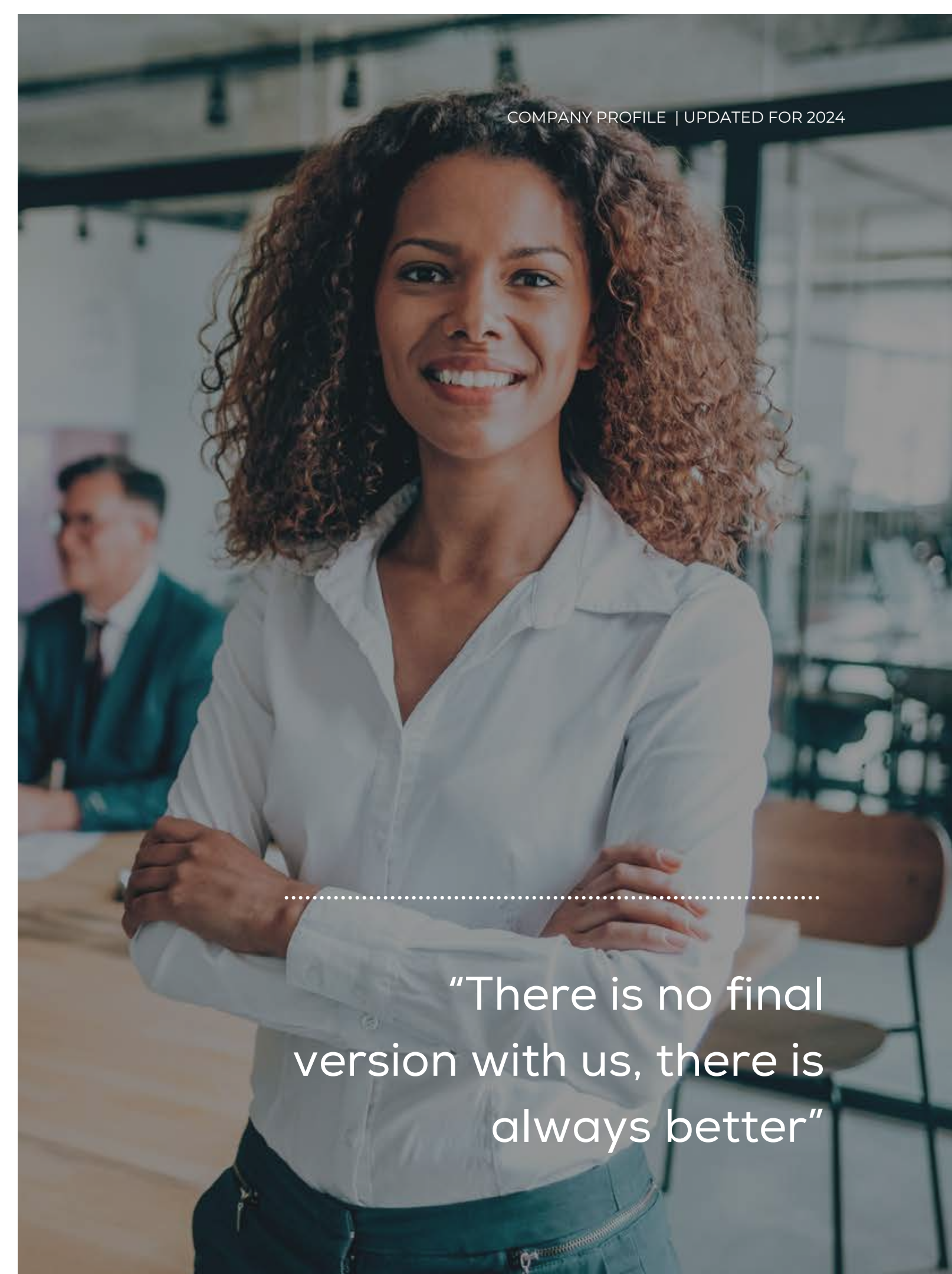
We have teams dedicated to delivering optimal results to the clients, but more than that, we have execution synergies between teams that lead to faster delivery times, agile mode of execution and collaboration and higher customer satisfaction levels.



“Our Processes are as easy as 123, but 100% efficient”

Continuous Innovation

We are dedicated to iteratively look at existing systems and processes with a view to see opportunities to make things easier.



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“There is no final
version with us, there is
always better”



Personalizing Results

We tailor all results specifically for each client's needs. Our documented process sees to it that all actionable items are directed to meeting the specific needs of our partners and ultimately accomplish the collective vision.



“We solve unique problems uniquely”



Part 3:

Partners

DATA

COMPANY PROFILE

UPDATED FOR 2024

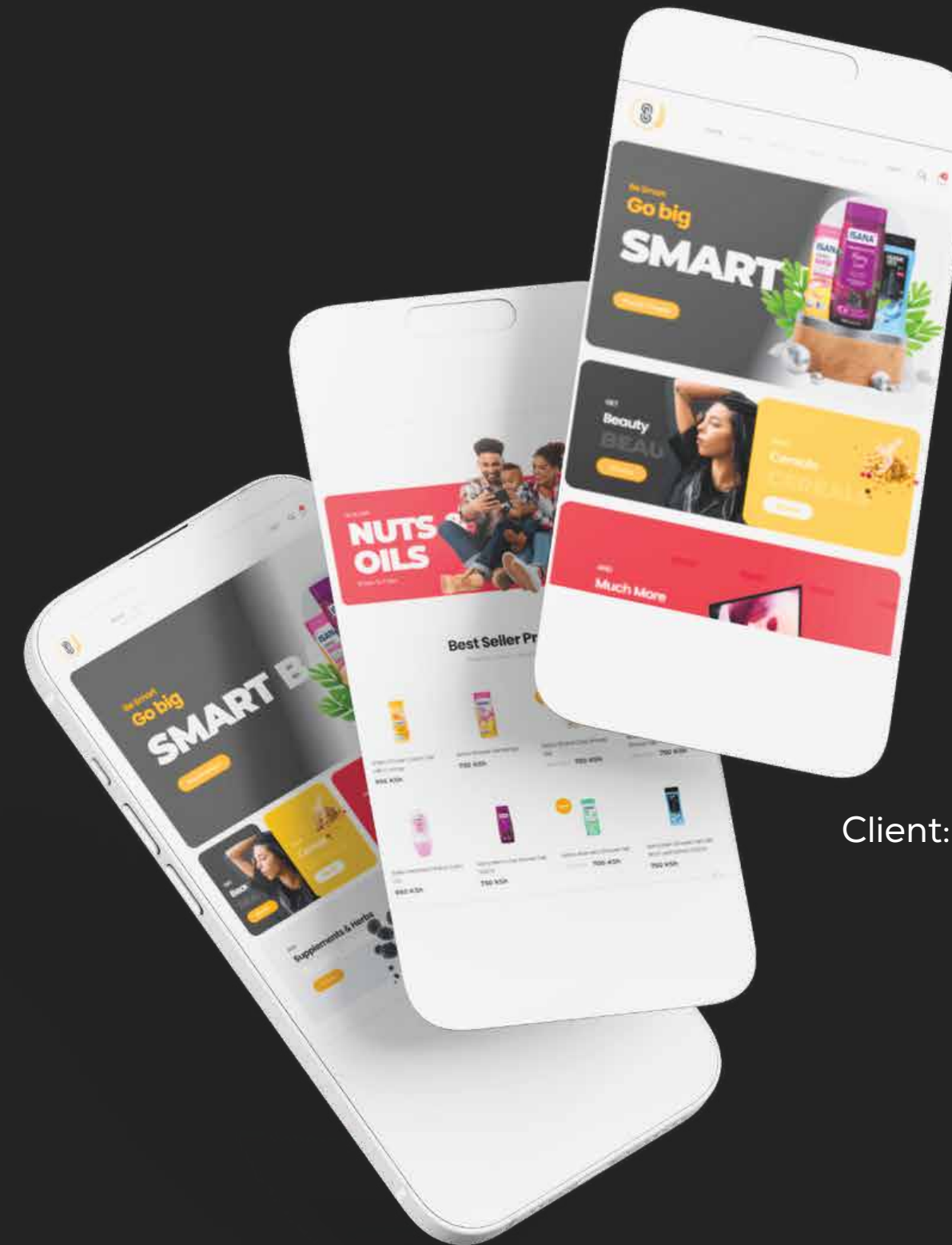
Portfolio



We have collaborated with more than 30 organizations as they embark on their digital transformation journeys.

E-Commerce Web Development

We create responsive e-commerce websites that offer all the functionality of commerce coupled with user interface and experience aspects that have delivered exceptional results to our partners.



Client: Smart Bay Kenya

Strategic Consulting

We work with brands to ensure their overall sustained growth. We lead this from a perspective of digital advantage, market insight and continuous development. This encompasses all aspects of marketing, technology, data analytics and general business intelligence.



Client: Africa Delight Adventures

Digital Marketing

We use digital tools to enable seamless and effective interactions between brands and their customers through the digital space. We leverage the power of big tech, mainstream social media and much more to bring success to digital communication.



Client: Live Ad

Merchandising

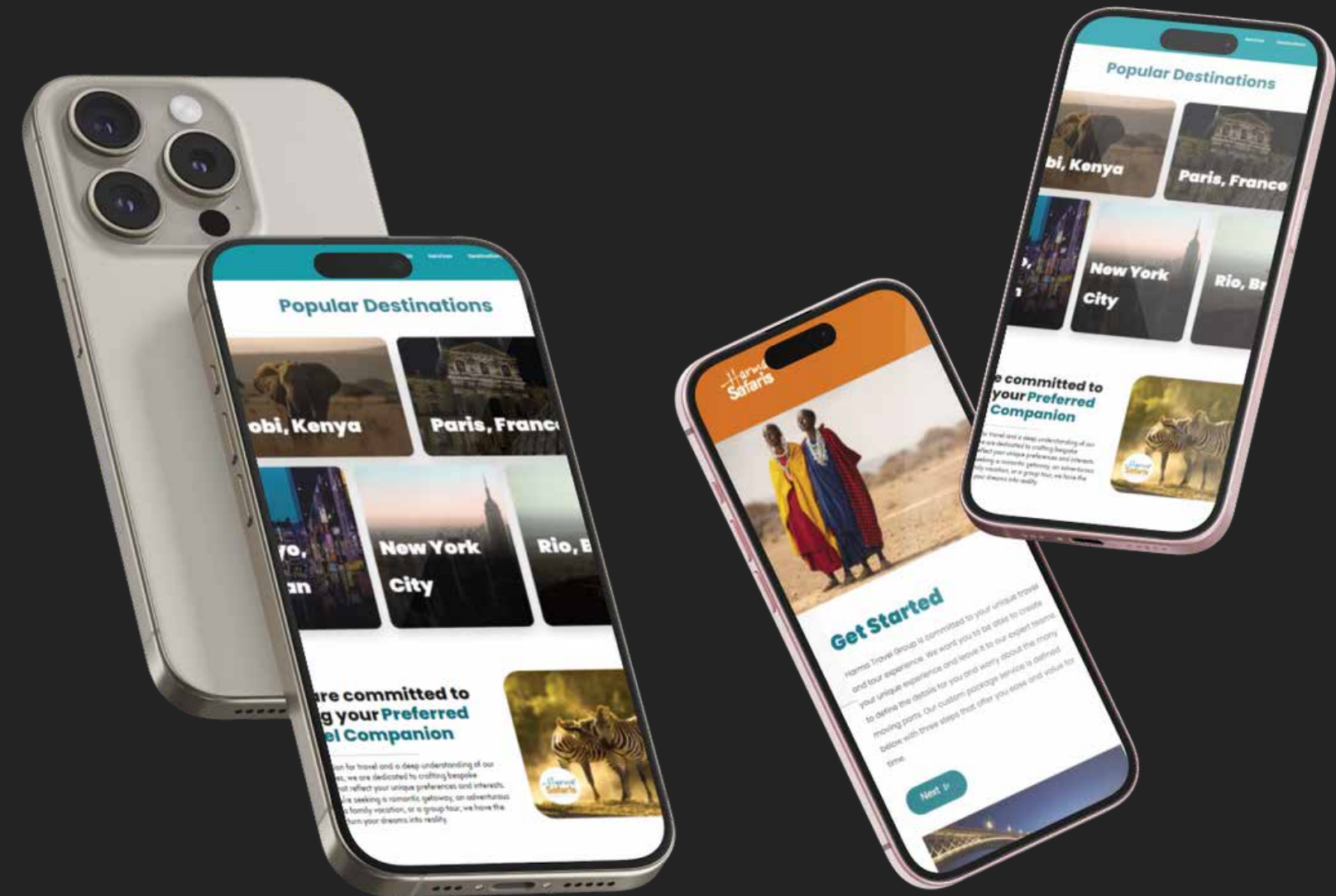
We offer high quality brand print and design services. Merchandising is a combination of all of the aspects by transferring brand communication to materials that people use everyday.



Client: Yuva Africa

Software Development

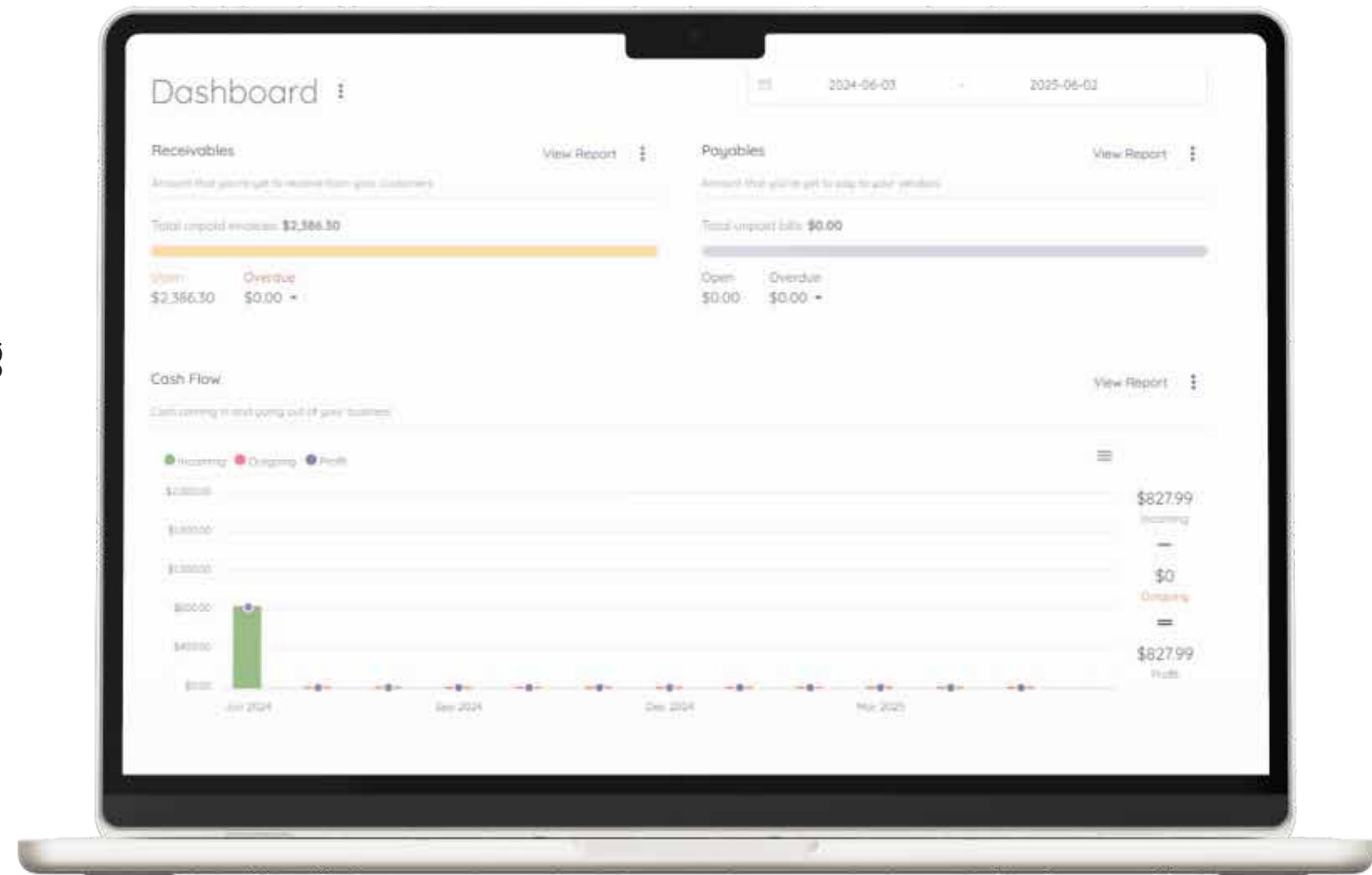
We create software that resonates with our partners brand and encompasses all the elements of their brand and those that are essential for their target audiences.



Client: Harma Travels

ERP Systems

Our solutions are designed to streamline operations, enhance productivity, and foster growth for businesses of all sizes. By integrating various functions such as finance, human resources, supply chain, and customer relationship management, our tools provide a comprehensive platform that supports informed decision-making and efficient resource utilization.



Client: Gratis Management

Our Numbers

80+

Partners

15+

Collective
Experience

7

Strategic
Ventures

Client: Yuva Africa

Thank you!

Contact us if there are any questions.

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